
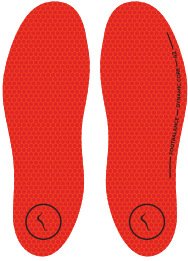

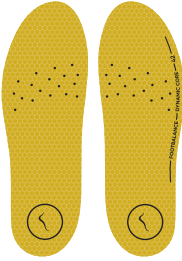










MOULDED IN-STORE 100% CUSTOM INSOLES

FootBalance 100% custom insoles are moulded in-store to perfectly fit the unique shape of customers' feet.

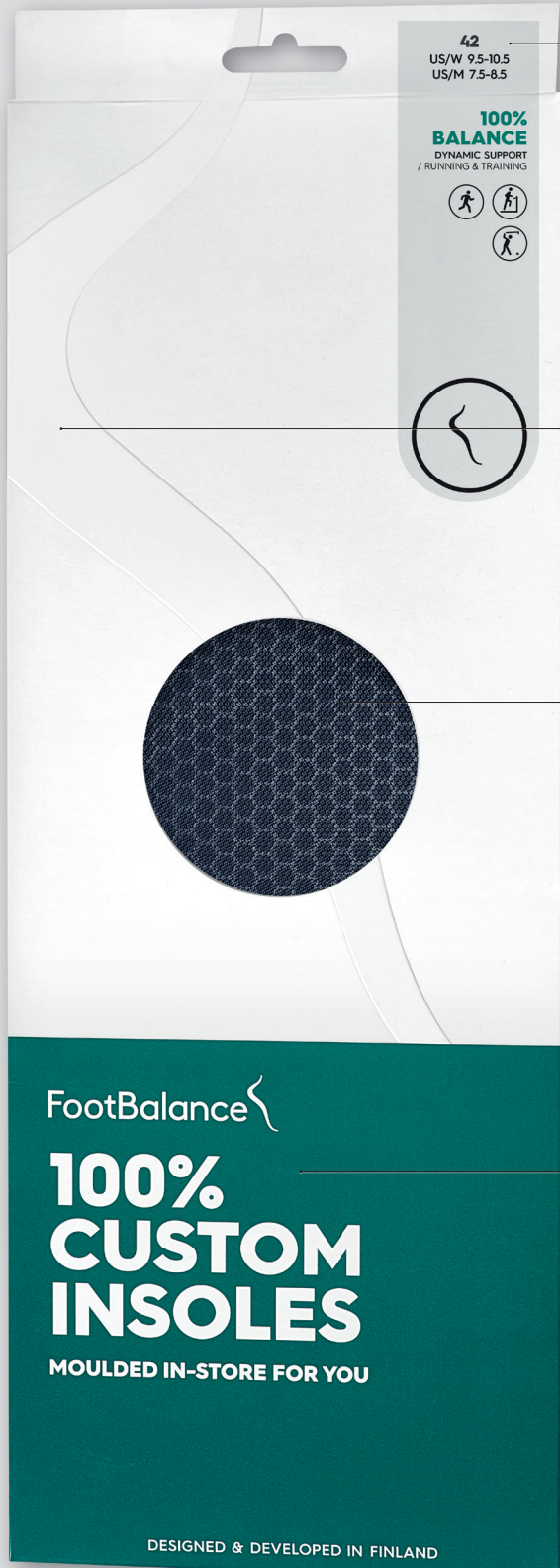
The dynamic arch support, contouring heel cup and cushioning layers give the perfect balance of personalised support and comfort.

PORTFOLIO AT A GLANCE

				
	100% BALANCE	100% BALANCE narrow	100% CONTROL	100% IMPACT
CUSHIONING				
SUPPORT				
WIDTH	standard	narrow	narrow	standard
RECOMM. USE	running & training shoes	running & training shoes	tight-fitting sport shoes & skates	court & indoor trainers

CLEAN & MINIMALISTIC LAYOUT FOLLOWS NORDIC AESTHETICS

Refreshed package highlights key product informations
and supports new brand visuals



TRANSPARENT STICKER

- ✓ Size & style information easily found
- ✓ Use case clearly stated
- ✓ Icons to further visualize intended use – no language barrier
- ✓ Introducing the round logo mark

MATTE COATED CARDBOARD W/EMBOSSED LOGO MARK

- ✓ Coating gives premium look & feel
- ✓ Focus group found white colour premium & ecofriendly

HOLE IN FRONT

- ✓ Product visible and tangible (focus group demand)
- ✓ Easy to view different styles

EXPANDABLE CONSTRUCTION

- ✓ Minimal storage / transport space needed
- ✓ Accommodates moulded insoles

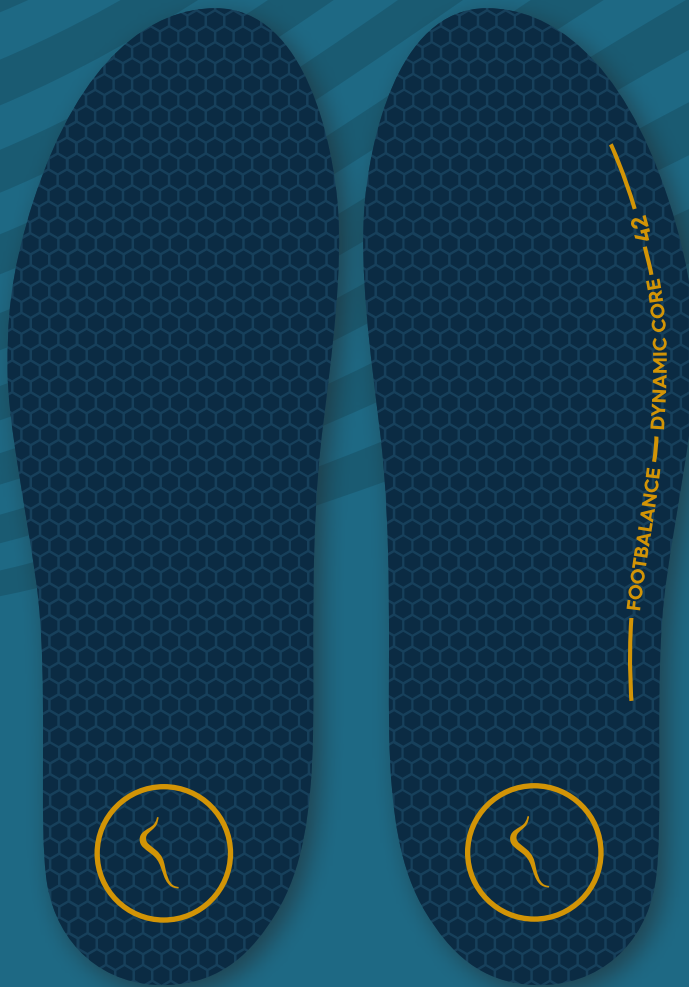
HEADLINE & BRAND COLOUR

- ✓ Differentiation between Custom & QuickFit
- ✓ Highlighting moulding feature

Use and care instructions inside

FootBalance 

MOULDED IN-STORE 100% BALANCE



- ✓ Durable top layer with antibacterial coating
- ✓ Comfortable, high-quality shock absorption
- ✓ Patented, custom-moulded balance plate for dynamic arch support
- ✓ High-strength base surface

FootBalance 100% Balance is a great all-round insole with a standard width. It has been designed especially for runners but is equally suitable for various sports or everyday usage.

The insole provides moderate support and strong flexibility, returning energy to the feet, especially when running. The heel cup and rebounding cushion provide shock absorption, comfort and can decrease ankle rotation as well as help prevent injuries.

Width: Standard

Topcoat: Durable, high-strength, hexagon weave fabric + antibacterial coating

Cushioning: 1 2 3

Support: 1 2 3

Sizes: 36-48

Weight (size 42): 47g

FootBalance 

100% BALANCE

PRODUCT FEATURES

Durable top layer with
antibacterial coating

Comfortable, high-quality
shock absorption

Patented, custom-moulded
balance plate for dynamic
arch support

High-strength base surface

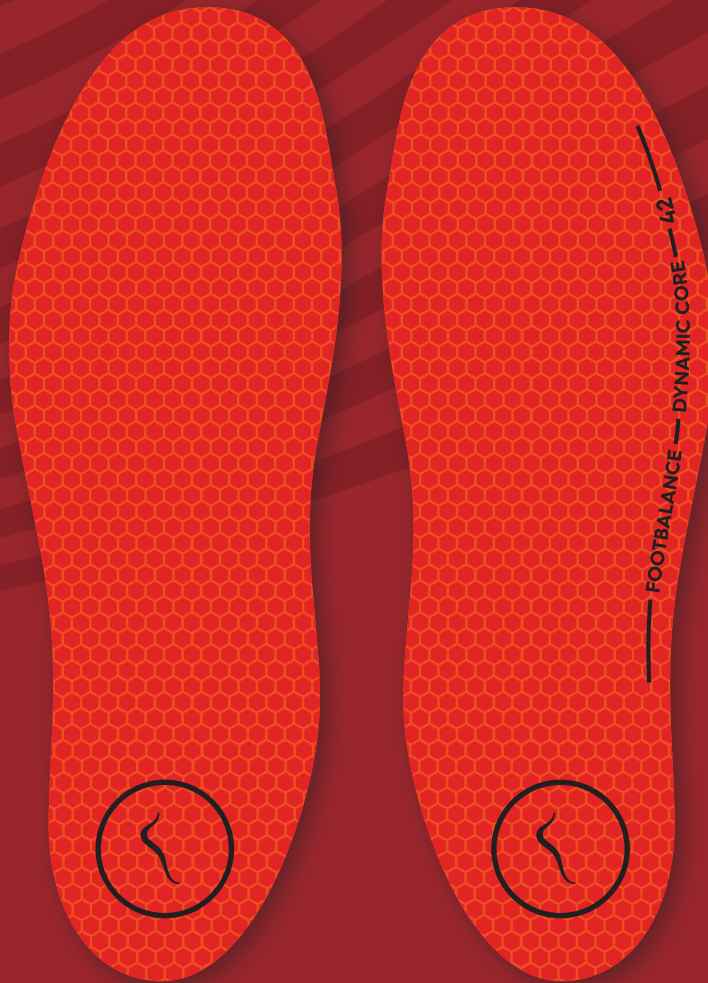


FootBalance 

MOULDED IN-STORE

100% BALANCE

narrow



- ✓ Durable top layer with antibacterial coating
- ✓ Comfortable, high-quality shock absorption
- ✓ Patented, custom-moulded balance plate for dynamic arch support
- ✓ High-strength base surface

FootBalance 100% Balance narrow is an excellent all-round insole. It has been designed especially for runners but is equally suitable for various sports or everyday usage. The insole has a narrow fit with a small heel cup, but the width of the toe area is designed to accommodate a broad range of shoes.

The insole provides moderate support and strong flexibility, returning energy to the feet. The heel cup and rebounding cushion provide shock absorption, comfort and can decrease ankle rotation, as well as help prevent injuries.

Width: Narrow

Topcoat: Durable, high-strength, hexagon weave fabric + antibacterial coating

Cushioning: 1 2 3

Support: 1 2 3

Sizes: 36-48

Weight (size 42): 45g

FootBalance 

100% BALANCE NARROW PRODUCT FEATURES

Durable top layer with
antibacterial coating

Comfortable, high-quality
shock absorption

Patented, custom-moulded
balance plate for dynamic
arch support

High-strength base surface



FootBalance 

MOULDED IN-STORE 100% CONTROL



- ✓ Durable top layer with antibacterial coating
- ✓ Comfortable, high-quality shock absorption
- ✓ Patented, custom-moulded balance plate for dynamic arch support
- ✓ High-strength base surface

FootBalance 100% Control is ideal for performance sports, where speed is important. The slim and tapered insole is specially designed for tight-fitting sport shoes and skates. It is a perfect choice for those who want dynamic support with a minimalist feel.

The balance plate shape is optimised for tight-fitting shoes and offers robust support. The insole features a narrow, stabilising heel cup for pressure off-loading, better energy transfer and added space. The extra thin construction brings better foot-to-shoe feel and contact with the ground. The width of the toe area is designed to accommodate a broad range of shoes. 100% Control helps distribute body weight more evenly, providing enhanced traction and faster acceleration.

Width: Narrow

Topcoat: Durable, high-strength, hexagon weave fabric + antibacterial coating

Cushioning: ① 2 3

Support: 1 ② 3

Sizes: 36-48

Weight (size 42): 45g

FootBalance 

100% CONTROL

PRODUCT FEATURES

Durable top layer with
antibacterial coating

Comfortable, high-quality
shock absorption

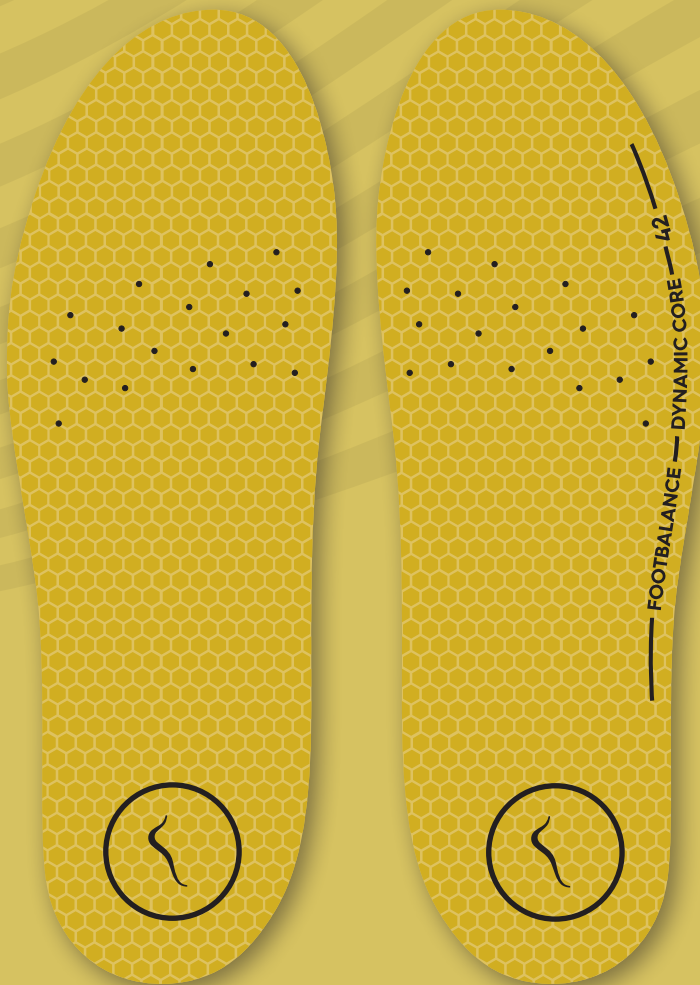
Stabilising heel cup for
pressure off-loading, energy
transfer and added space

High-strength base surface



FootBalance 

MOULDED IN-STORE 100% IMPACT



- ✓ Durable top layer with antibacterial coating
- ✓ Increased cushioning & shock absorption via the heel & forefoot PORON® XRD® inserts
- ✓ Patented, custom-moulded balance plate for dynamic arch support
- ✓ High-strength base surface

FootBalance 100% Impact has been developed for people who participate in high-impact court sports. It is perfect for any sport that demands skilled footwork or sudden, explosive foot movements that place strain on the feet and ankles.

This insole offers excellent support and stability. It features increased shock absorption on the heel and ball of foot, which helps to reduce stress-related injuries. Heel cushioning has been specially designed to follow natural gait, whilst perforation under the toe area provides ventilation and assists drying the insoles.

On impact, the PORON® XRD® High Performance Molecules create a unique protective shield that can absorb up to 90% of the most intense force – hit after hit.

Width: Standard

Topcoat: Durable, high-strength, hexagon weave fabric + antibacterial coating

Cushioning: 1 2 3

Support: 1 2 3

Sizes: 36-52

Weight (size 42): 57g

FootBalance 

100% IMPACT

PRODUCT FEATURES

Perforation for ventilation
and quick dry

Comfortable, high quality
shock absorption

Increased shock absorption on
the heel and ball of foot, heel
cushion follows natural gait

Patented, custom-moulded
balance plate for dynamic
arch support

High-strength base surface



FootBalance 