



A NEW ERA.

ZONE.

(YES, IT'S A NEW LOGO).

Version 1.0

Reduced
plastic use

A FIRST SUSTAINABLE MOVE.

FOR REAL.

ZONEFLOORBALL IS ON A JOURNEY WITH AN ENTIRELY NEW MINDSET INFLUENCING OUR BRAND. WE ARE ON A PATH OF TAKING RESPONSIBILITY FOR OUR SPORT, OUR PLAYERS, AND OUR BUSINESS TO PUSH EVERYTHING FORWARD.

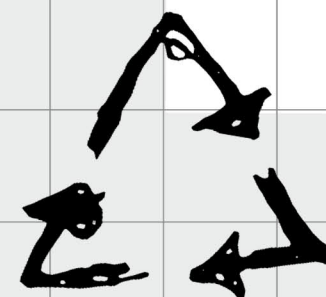
A MORE CONSIDERABLE AND LONG-TERM WAY OF SUSTAINABLE COLLECTIONS IS NOW TAKING PLACE. THIS IS OUR LARGEST COLLECTION EVER WHERE INITIAL STEPS TOWARDS A SUSTAINABLE BRAND IS LAUNCHED AND REALIZED ON ALL PRODUCT CATEGORIES IN SOME WAY. PRODUCTS ARE EITHER RECYCLED, ECOLOGICAL, OR IMPROVED IN SMART SUSTAINABLE WAYS. MORE ACTIONS WILL BE PRESENTED AT THIS COLLECTION LAUNCH.

WELCOME TO A NEW ERA FOR OUR BRAND. AND FOR OUR PLANET.

SCAN THE QR CODE TO READ MORE
ON OUR JOURNEY ON BECOMING A
MORE SUSTAINABLE BRAND.



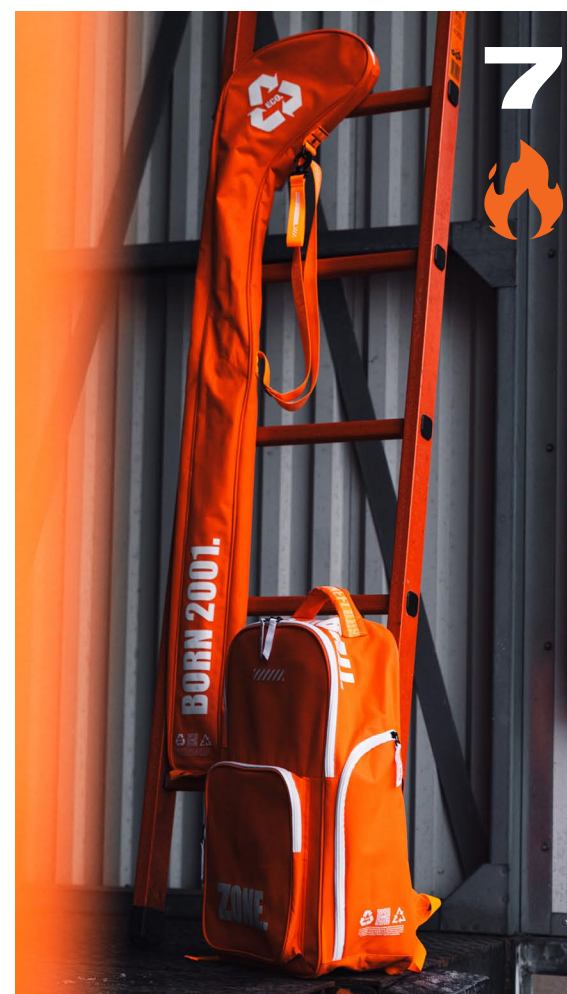
Do it!



Recycled
Item

Ecological
Item





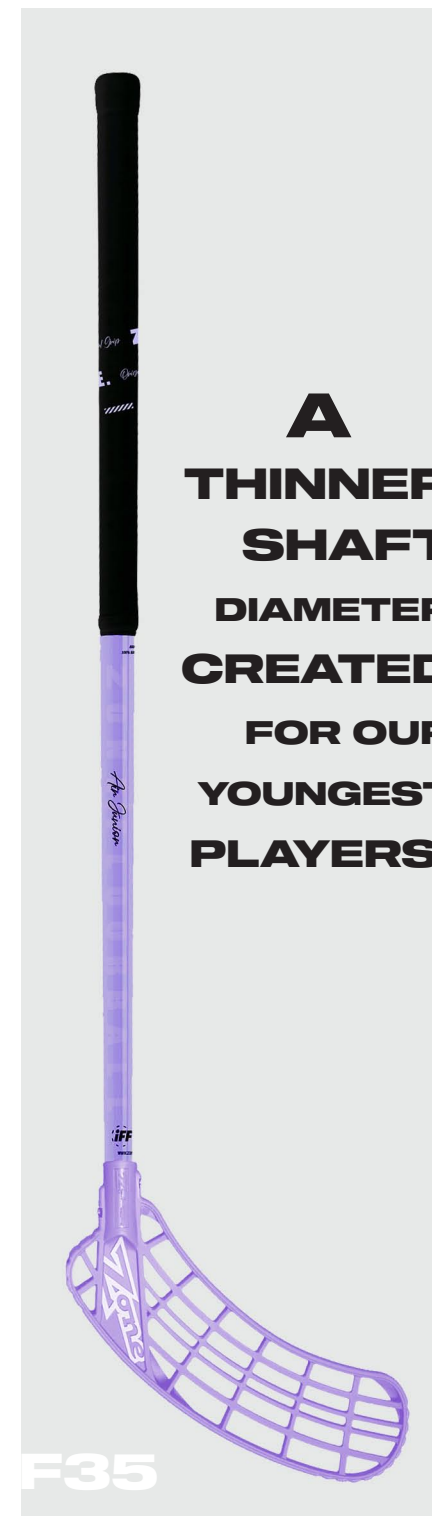
MAIN FOCUS

THE MUST-HAVES FOR 23/24.

- 1 FORGED CARBON:** A REVOLUTIONARY CARBON SHAFT WHERE SMALL PARTS OF CARBON ARE PRESSED TOGETHER FOR A NEW LOOK, RIGID PERFORMANCE AND SUSTAINABLE PRODUCTION.
- 2 GOALIE RELAUNCH:** OUR ENTIRE GOALIE AREA IS BEING UPDATED WITH NEW SETS, NEW MASKS AND NEW PROTECTIVE GEAR. AN UPGRADE IS ON THE WAY...
- 3 ICE YELLOW:** THE 8TH COLOR OF ICE WILL BE YELLOW, AND A VERY MILKY AND BRIGHT YELLOW TONE WILL MARK THE END OF A COLORFUL ICE ERA AND A START OF SOMETHING NEW.



- 4 SKELETON:** A BEAUTIFUL STORE DISPLAY STAND IS CREATED FOR AN EVEN BETTER EXPERIENCE AND HIGHER SALES OF SKELETON 2.0, AND OTHER LIMITED DROPS.
- 5 REFLECTIVE:** ALL NEW CLOTHES AND BAGS FOR CLUBS WILL RECEIVE REFLECTIVE DESIGNS OR PRINTS FOR A BETTER VISIBILITY 23/24. PLAYERS HAVE NEVER BEEN THIS VISIBLE.
- 6 ICESHAFT:** TO CONNECT WITH THE ICE THEME AS MUCH AS POSSIBLE, A BRAND-NEW SHAFT TECHNIQUE WITH SEMI-TRANSPARENT MATERIAL IS IMPLEMENTED FOR OPTIMAL ICE EFFECT.
- 7 LAVA:** OUR NEW ID COLOR INSPIRED BY THE FIRE EMOJI ICON ON OUR IPHONES. A NEW POPPING ORANGE COLOR THAT WE HAVE NEVER USED, BUT THAT IS USED BIG TIME 23/24.



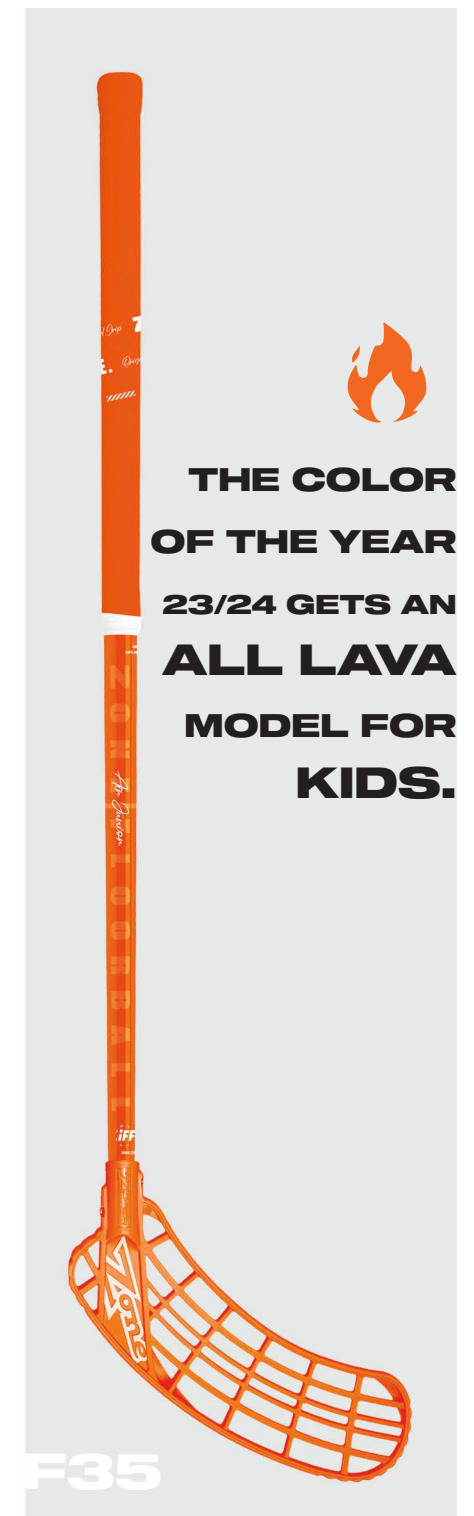
ZUPER AIR JR 35 (TS)
"black/ice purple"

LENGTHS: 70, 75 CM
BLADE: ZUPER Ice Purple PP
ART. NO: 43511



ZUPER AIR JR 35
"white/ice mint"

LENGTHS: 75, 80 CM
BLADE: ZUPER Ice Mint PP
ART. NO: 43515



ZUPER AIR JR 35
"lava orange"

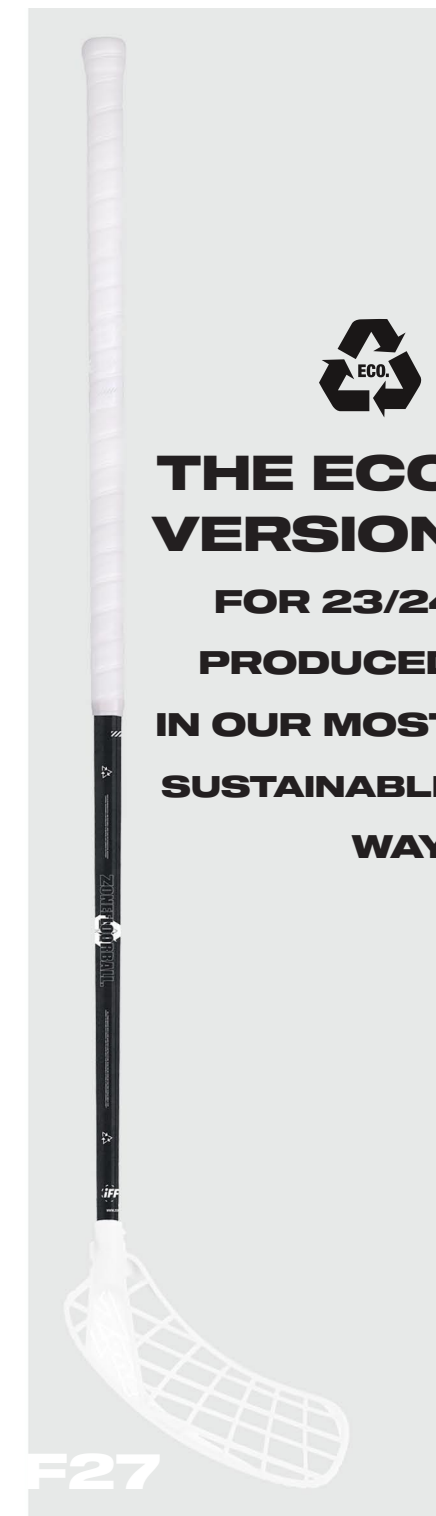
LENGTHS: 75, 80, 83 CM
BLADE: ZUPER Lava PP
ART. NO: 43521

! ALL JR STICKS CAN BE COMBINED WITH COLOR-MATCHING EYEWEAR 23/24.



HYPER Composite Light 29
"black/lava"

LENGTHS: 92, 96, 100 CM
BLADE: HYPER Lava PP
ART. NO: 43531



HYPER Composite Light 27
"black/white"

LENGTHS: 96, 100, 104 CM
BLADE: HYPER White PE (RECYCLED)
ART. NO: 43541

ZONE.

HOW LONG STICK DO I NEED?

PLAYER LENGTH	SHAFT LENGTH
< 120 CM	65-70
120-135	70-75
135-145	75-83
145-155	83-87
155-165	87-96
165-175	96-100
> 175 CM	100-104

LENGTH **70** CM
TOTAL: 80 CM

SCAN QR CODE TO LEARN ABOUT OUR SUSTAINABLE WORK

WWW.ZONEFLOORBALL.COM

ZONE.

HOW LONG STICK DO I NEED?

PLAYER LENGTH	SHAFT LENGTH
< 120 CM	65-70
120-135	70-75
135-145	75-83
145-155	83-87
155-165	87-96
165-175	96-100
> 175 CM	100-104

LENGTH **104** CM
TOTAL: 114 CM

SCAN QR CODE TO LEARN ABOUT OUR SUSTAINABLE WORK

WWW.ZONEFLOORBALL.COM

NEW GUIDES FOR ALL STICKS 23/24

AIR SERIES



AIR SERIES



HYPER AIR LIGHT 31
“black/lava”

LENGTHS: 83, 87, 92 CM
BLADE: HYPER Lava PP
ART. NO: 43551

DESIGN ALSO AVAILABLE AS:
OVAL [ART. NO: 43801]
THINSHAFT 29 [ART. NO: 43827]



HYPER AIR ICESHAFT 30
“ice green”

LENGTHS: 87, 92 CM
BLADE: HYPER Ice Green PP
ART. NO: 43561



HARDER AIR ICESHAFT 29
“ice blue”

LENGTHS: 87, 92, 96 CM
BLADE: HARDER Ice Blue PP
ART. NO: 43565

AIR SERIES

2023 NEFLON® B@LL

AIR SERIES



DREAM AIR ULTRALIGHT 29
"silver/pink"

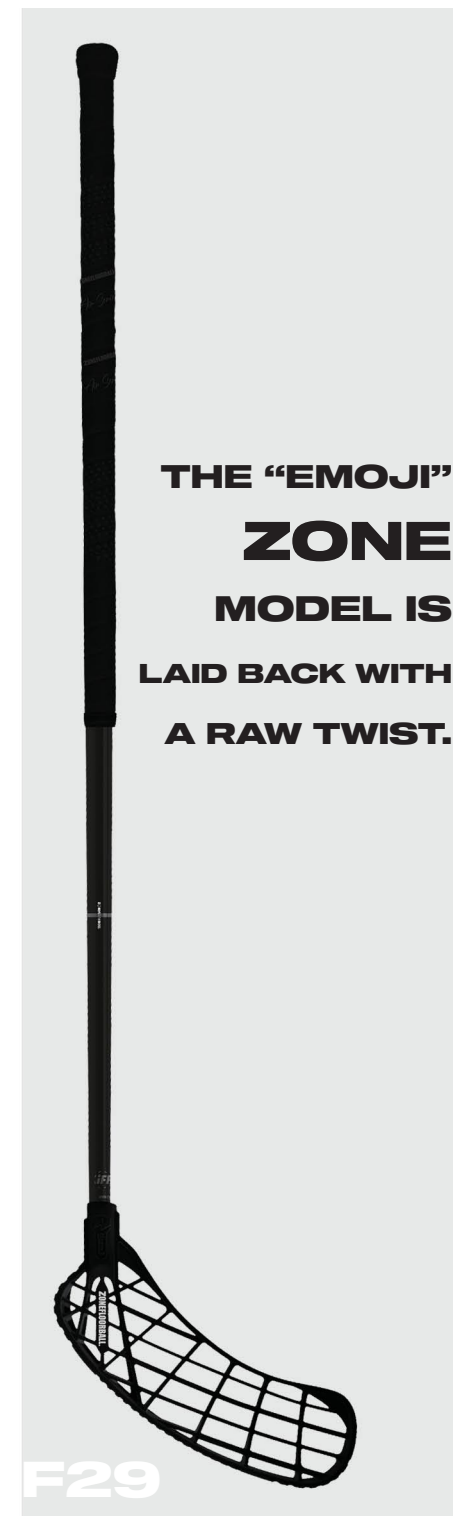
LENGTHS: 92, 96, 100 CM
BLADE: DREAM Ice Pink PP
ART. NO: 43571



ZUPER AIR ULTRALIGHT 27
"double blue"

LENGTHS: 96, 100, 104 CM
BLADE: ZUPER Ice Blue PP
ART. NO: 43581

DESIGN ALSO AVAILABLE AS:
HYPER AIR ULTRALIGHT 29 OVAL double blue
ART. NO: 43805



HARDER AIR SUPERLIGHT 29
"raw black"

LENGTHS: 96, 100 CM
BLADE: HARDER Black PP
ART. NO: 43587

DESIGN ALSO AVAILABLE AS:
OVAL ART. NO: 43811
THINSHAFT ART. NO: 43831

AIR SERIES

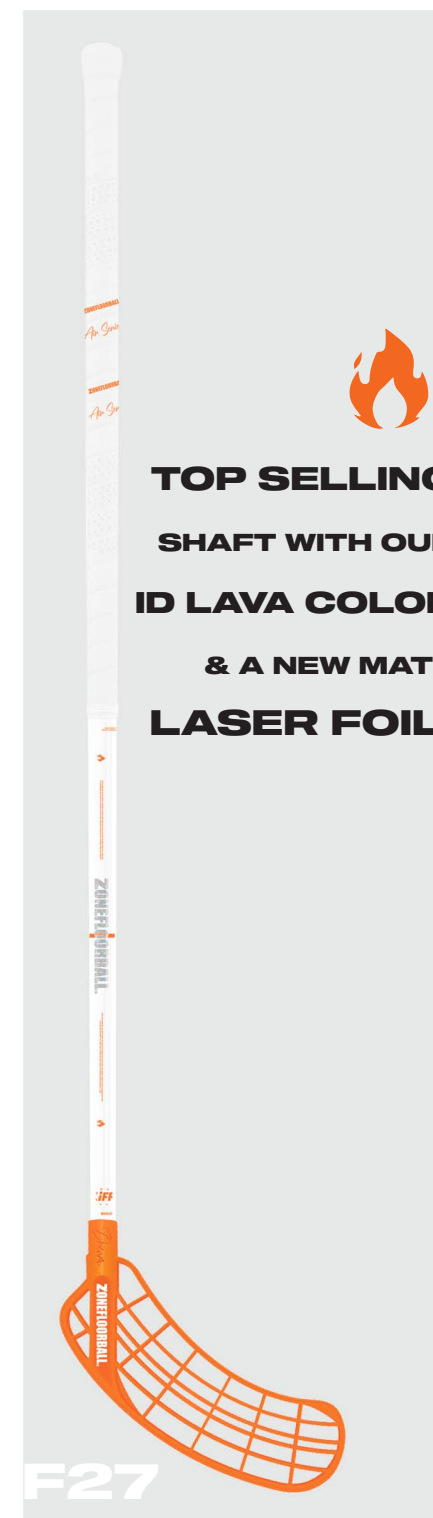


AIR SERIES



HYPER AIR SUPERLIGHT 28
“glitter coral”

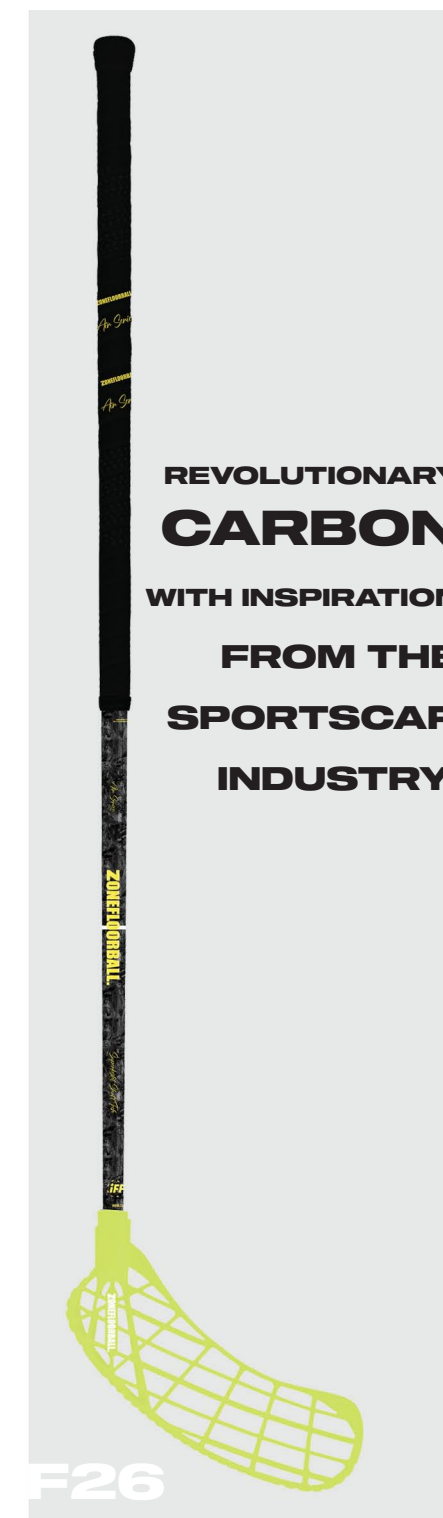
LENGTHS: 92, 96, 100 CM
BLADE: HYPER Ice Coral PP
ART. NO: 43591



DREAM AIR SUPERLIGHT 27
“white/lava”

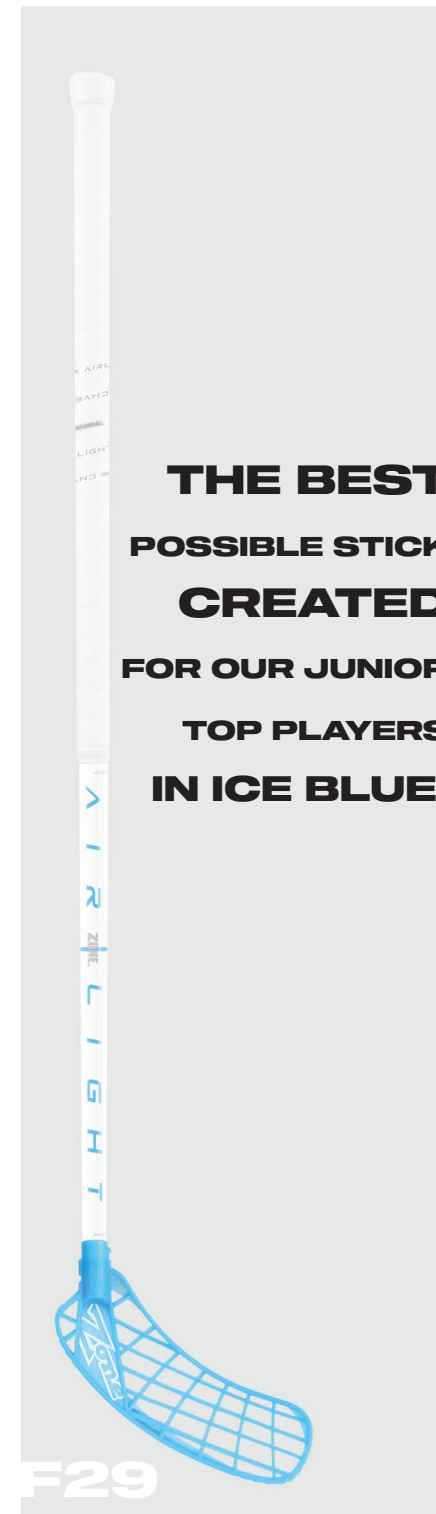
LENGTHS: 92, 96, 100 CM
BLADE: DREAM Lava PP
ART. NO: 43591

DESIGN ALSO AVAILABLE AS:
HYPER AIR SUPERLIGHT 27 OVAL white/lava
LENGTHS: 96, 100, 104 CM
ART. NO: 43815



HARDER AIR FORGED CARBON
SL 26 “black/yellow”

LENGTHS: 96, 100, 104 CM
BLADE: HARDER Ice Yellow PP
ART. NO: 43611



**THE BEST
POSSIBLE STICK
CREATED
FOR OUR JUNIOR
TOP PLAYERS
IN ICE BLUE.**

**HYPER AIRLIGHT JR 29
“white/blue”**

LENGTHS: 87, 92, 96 CM
BLADE: HYPER Ice Blue PP
ART. NO: 43621

DESIGN ALSO AVAILABLE AS:
THINSHAFT ART. NO: 43835
LENGTHS: 92, 96 CM



**EXCLUSIVE MATT
HOLOGRAPHIC
FULL FOIL
DESIGN
WITH SHINY
LETTERS.**

**HARDER AIRLIGHT 29
“silver holo”**

LENGTHS: 92, 96, 100 CM
BLADE: HARDER White PP
ART. NO: 43631

DESIGN ALSO AVAILABLE AS:
THINSHAFT ART. NO: 43841
LENGTHS: 96, 100 CM



**NEW
RAINBOW FOIL
AIRLIGHT
SHINY LETTERS
WITH BLACK
MATT SURFACE.**

**ZUPER AIRLIGHT 27
“black holo”**

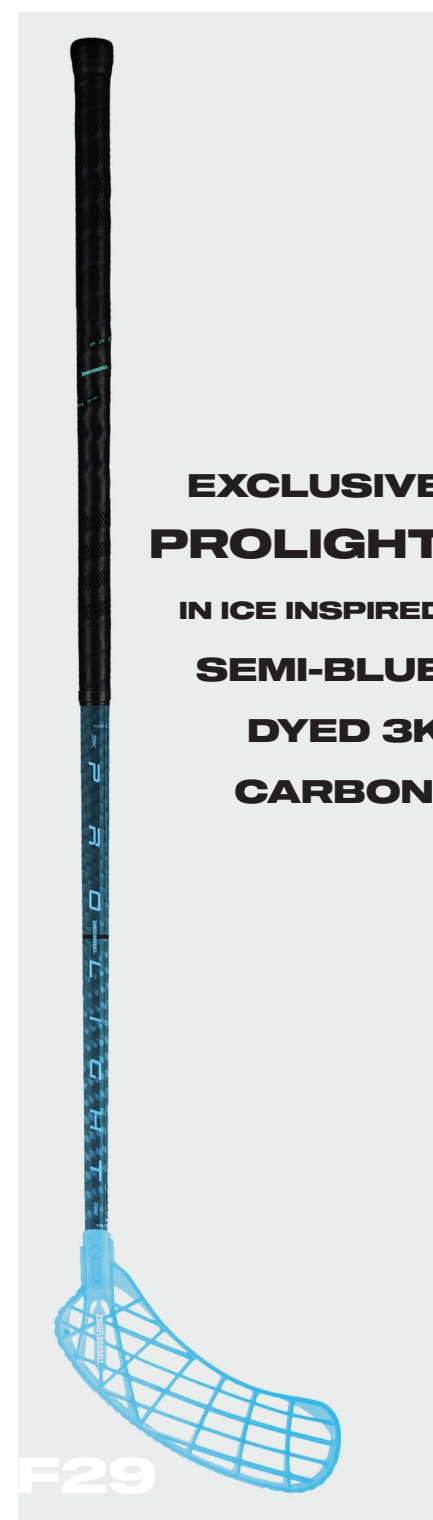
LENGTHS: 96, 100, 104 CM
BLADE: ZUPER Black PP
ART. NO: 43587

DESIGN ALSO AVAILABLE AS:
HYPER AIRLIGHT 27 OVAL black holo
ART. NO: 43841

PROLIGHT 3K

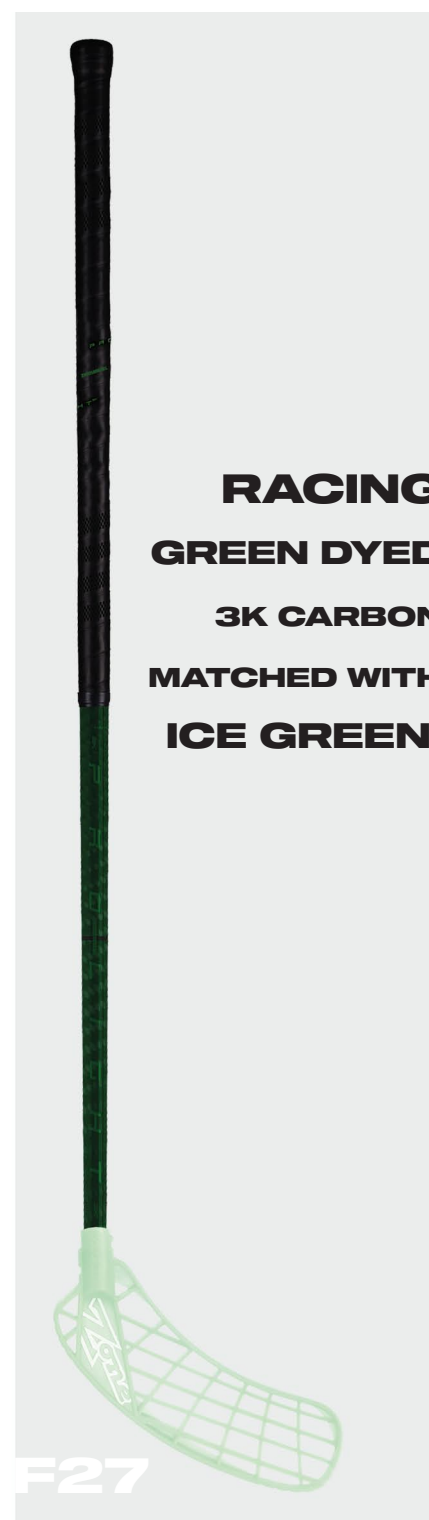


PROLIGHT 3K



HARDER PROLIGHT 3K 29
"carbon/blue"

LENGTHS: 92, 96, 100 CM
BLADE: HARDER Ice Blue PP
ART. NO: 43651



HYPER PROLIGHT 3K 27
"carbon/green"

LENGTHS: 96, 100, 104 CM
BLADE: HYPER Ice Green PP
ART. NO: 43661

NOT THE KEYS

ZONE FLOORBALL

ZONEFLOORBALL™

NOTE! A CUSTOMIZED SKELETON STORE DISPLAY WILL BE ADDED FREE OF CHARGE ON LARGE SKELETON ORDERS.

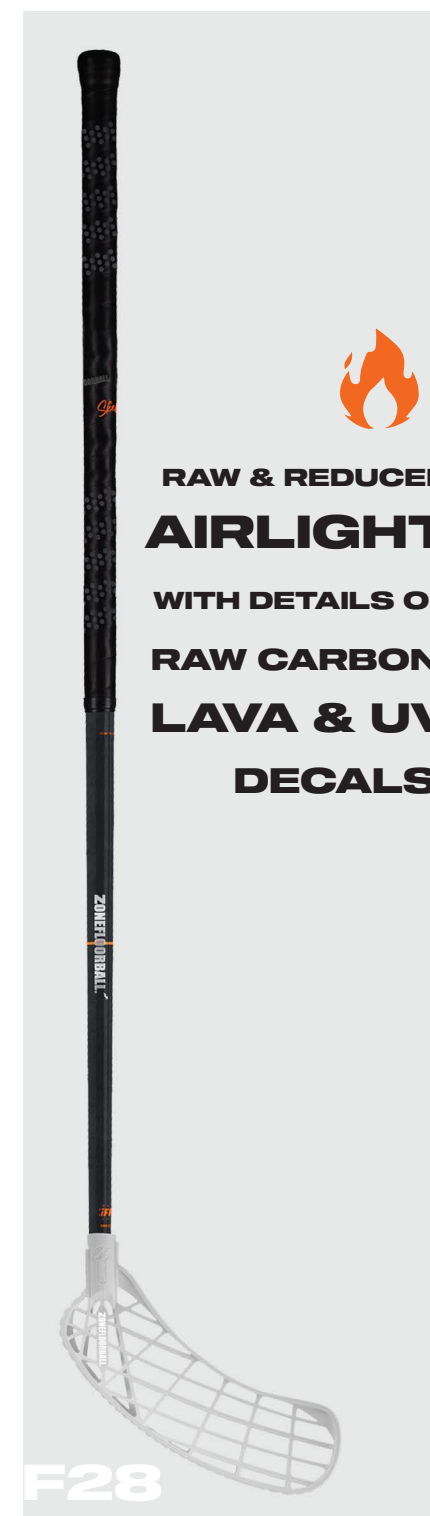


SKELETON



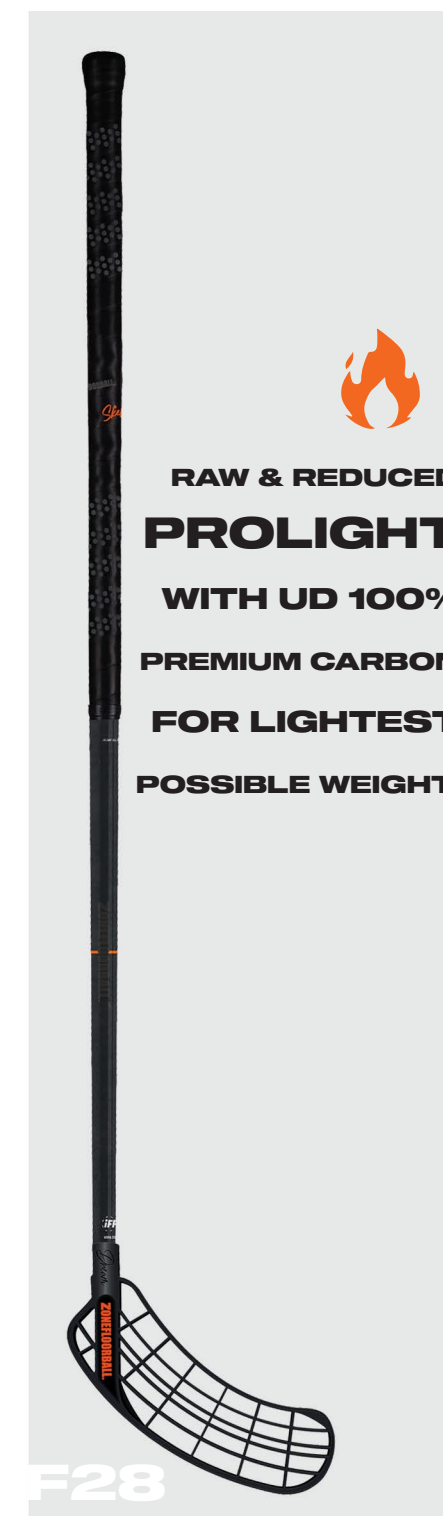
HARDER AIR SL SKELETON 29 lava

LENGTHS: 92, 96, 100 CM
BLADE: HARDER Lava PP
ART. NO: 43671



HARDER AIRLIGHT SKELETON 28 silver

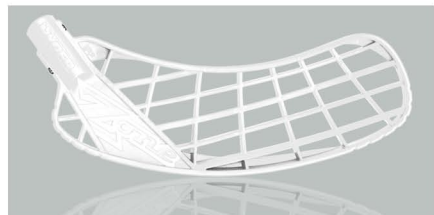
LENGTHS: 96, 100, 104 CM
BLADE: HARDER Silver PP
ART. NO: 43681



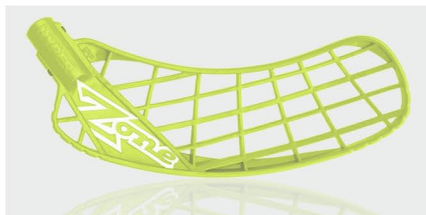
**DREAM PROLIGHT R
SKELETON 28 black**

LENGTHS: 96, 100, 104 CM
BLADE: DREAM Black PP
ART. NO: 43691

HYPER



White (recycled) Hard NO: 41799



Air Soft Feel ice yellow NO: 41801



Air Soft Feel lava orange NO: 41803



MAKER ZUPER



White (recycled) Hard NO: 41809



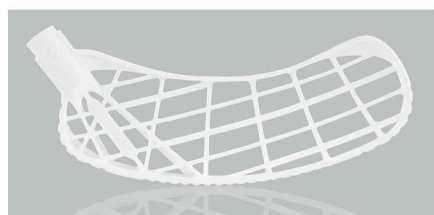
White (recycled) Hard NO: 41805



Air Soft Feel lava orange NO: 41807



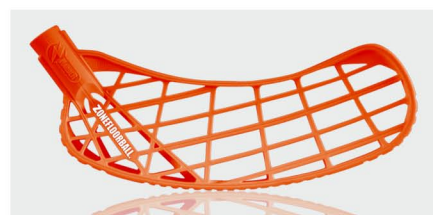
HARDER



White (recycled) Hard NO: 41811



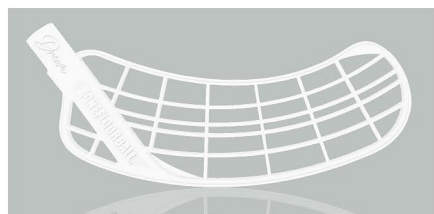
Air Soft Feel ice yellow NO: 41813



Air Soft Feel lava orange NO: 41815



DREAM



White (recycled) Hard NO: 41993



Air Soft Feel ice yellow NO: 41995



Air Soft Feel lava orange NO: 41997



ORIGINAL



ORIGINAL lava orange NO: 33960



AIR lava orange NO: 33965



AIR teal NO: 33966



AIR white NO: 33967



AIR pink NO: 33968



MONSTER2 lava orange NO: 33978

MONSTER2



Backpack black/silver 25L NO: 43038



Sport bag medium black/silver 45L NO: 43036



Stick cover JR black/silver NO: 43028
Stick cover SR black/silver NO: 43031
Toolpack JR black/silver 65L NO: 43035



Sport bag large with wheels black/silver 120L NO: 43037



Ball bag black/silver
NO: 43042

Coach case 15" black/silver
NO: 43041

! ALL SILVER PRINTS ARE REFLECTIVE PRINTS

! CARABINER ADDED ON ALL BAGS.



Backpack lava orange 25L NO: 43039
Stick cover JR NO: 43030 SR NO: 43033



Backpack silver/black 25L NO: 43040
Stick cover JR NO: 43029 SR NO: 43032

! CARABINER ADDED ON ALL BAGS.





PROTECTOR



Eyewear **KIDS** ice mint [44441]
 Eyewear **JR** transparent/blue [44443]
 Eyewear **SR** transparent/lava [44445]

WE DO RA GO F D



GLOWING IN THE DARK CHEST PRINT



Mask CAT-EYE CAGE white/silver [42817]
Mask CAT-EYE CAGE black/lava [42818]
Mask JR black/silver [42816]

! SUPER WIDE FIT MEANS WIDER & BIGGER SIZE CHART ON PANTS & JERSEY.

UPGRADE



UPGRADE
T-shirt black/silver 150/170cl, XS/S, M/L, XL/XXL, XXXL [32842]
Jockstrap black/silver JR/SR [32945]
Shorts black 150/170, XS/S, M/L, XL/XXL, XXXL [37414]
Elbow protection black 150/170, XS/S, M/L, XL/XXL, XXXL [42894]



THIRSTY / RECYCLED



UPGRADE
Elbow protection black 150/170, XS/S, M/L, XL/XXL, XXXL [42894]
THIRSTY / RECYCLED
Water bottle 0,6l white/silver [34350]
Water bottle 0,6l black/silver [34349]



UPGRADE
Gloves black/silver KIDS, JR, XS-S, M-L, XL [32580]
Shinguard black 150-170, XS/S, M/L, XL/XXL, XXXL [32906]
Kneepad black/silver KIDS, JR, SR [32962]



UPGRADE PRO
Gloves black KIDS, JR, XS-S, M-L, XL [32585]
Kneepad SOFT (exchangeable) black/silver KIDS/JR/SR [32965]
Kneepad HARD (exchangeable) black/silver KIDS/JR/SR [32968]
Padding 2-PACK SOFT KIDS/JR/SR [42840]
Padding 2-PACK HARD KIDS/JR/SR [42843]

EVERYDAY



GYMTIME

GYMTIME
T-shirt long-sleeve black/silver 120,140,160. XS-XXL [45760]
T-shirt long-sleeve grey melange XS-XXL [45774]

EVERYDAY
T-shirt grey XS-XXL [45744]
T-shirt lava orange XS-XXL [45754]

FANTASTIC



FANTASTIC
Tracksuit jacket black 130,140,150,160. XS-XXXL [45800]

FANTASTIC
Tracksuit pants FANTASTIC black 130,140,150,160. XS-XXXL [45820]

DEADLINE



DEADLINE
Jacket black/silver 120,140,160. XS-XXXL [45780]

MODERN
Shorts black XS-XXL [45834]

! ALL SILVER PRINTS ARE REFLECTIVE PRINTS



THIS ITEM IS MADE OF RECYCLED MATERIAL AND IS CREATED FOR THE FUTURE WHERE PRODUCTION, MATERIAL, PACKAGING AND SHIPMENT ARE CONSIDERED. SCAN THE QR CODE TO READ ABOUT OUR JOURNEY TO BECOME ECO FRIENDLY AND TO LEARN ABOUT OUR SUSTAINABLE ACTIONS ON OUR DAILY UPDATED WEBSITE OF **ZONEFLOORBALL**.