



**PRODUCT GUIDE**



A man in a dark tank top and shorts is lying on a black mat in a gym, stretching his leg. He has blue kinesiology tape applied to his right shoulder. The background shows gym equipment like a barbell and weights.

***Crush every  
moment.***



**APPLY FOR A  
WHOLESALE ACCOUNT**

# CONTENTS

**KT TAPE OVERVIEW ..... 3**

**KT TAPE PRODUCTS ..... 7**

**KT HEALTH PRODUCTS ..... 13**

**SPORTS MEDICINE ..... 17**

**MARKETING MATERIALS ..... 18**

**LIMITED AVAILABILITY PRODUCTS ..... 22**

# KT TAPE

## HOW IT WORKS\*

Thousands of everyday and professional athletes trust KT Tape to provide pain relief and support for common injuries and muscle soreness. Try it today and see the difference KT can make.



\*Suggested by academic hypothesis, not clinically proven.

†Tape must be worn during and after exercise (up to 48 hours) for reduced muscle soreness.



## **PREPARE**

Use KT products while training for your long-term goals, warming up for workouts, and for day-to-day support to keep your muscles, tendons, and ligaments ready to go.

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## **PERFORM**

Quality products from KT provide the flexible, lightweight support your body needs to perform without holding you back.

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## **RECOVER**

Recovery is a priority in any fitness routine. KT products amplify your body's recovery process so you can focus on the next session.



***CRUSH EVERY WORKOUT***

**KT**<sup>TM</sup> TAPE



### GENTLE

Easier-to-remove adhesive, 100% cotton tape is water resistant and comes in precut strips that last for 1-3 days of comfortable wear.



### COTTON

#1 best-selling 100% cotton tape is water resistant and comes in precut strips that last for 1-3 days of comfortable wear. Available in multiple colors.



### PRO®

#1 best-selling 100% synthetic tape is water resistant and comes in precut strips that last for 4-7 days of comfortable wear. Available in multiple colors and patterns.



### PRO EXTREME®

100% synthetic fabric with our strongest adhesive for comfortable wear for up to 7 days through extreme climates and wet conditions. Available in multiple colors.



### PRO® WIDE

Ultra durable, double-wide strips are great for targeting larger muscle groups and lower back pain. Comfortable wear for up to 7 days.



### PRO EXTREME® TONE SERIES

100% synthetic fabric with our strongest adhesive for comfortable wear for up to 7 days through extreme climates and wet conditions. Available in multiple tones to better blend into skin.





# NEW KT TAPE PRODUCTS



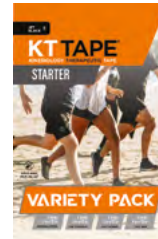
## PRO OXYGEN™

Newest 100% synthetic tape with Celliant® Infrared Technology converts body heat into full-spectrum infrared energy increasing cellular oxygenation. Comfortable wear for up to 7 days.



## DUO PACK

10 strips of our #1 best-selling 100% cotton tape and 10 strips of best-selling synthetic Pro tape for versatile application. Comfortable wear for 4-7 days.



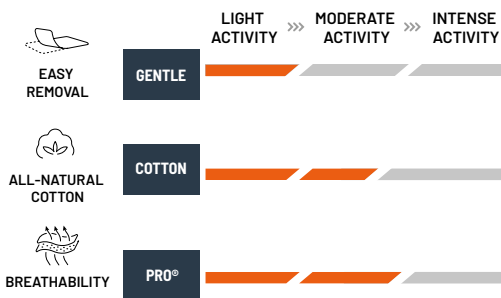
## VARIETY STARTER PACK

Includes 3 strips each of: Cotton tape, 100% synthetic Pro tape, and 100% synthetic Extreme tape, plus 1 strip of Pro Wide for all application needs.

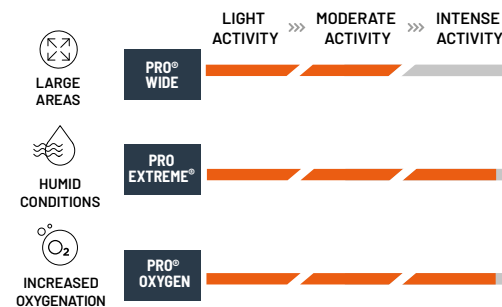


# HOW TO CHOOSE KT TAPE FOR EVERY MOMENT

### KEY BENEFIT



### KEY BENEFIT

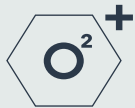


A woman with short brown hair is sitting on a grey gym floor, leaning forward with her hands clasped. She is wearing a light-colored sports bra and black leggings. On her right shoulder, there is a grey patch with a hexagonal pattern. The background is a blurred gym with various exercise machines and other people.

**PRO OXYGEN™**

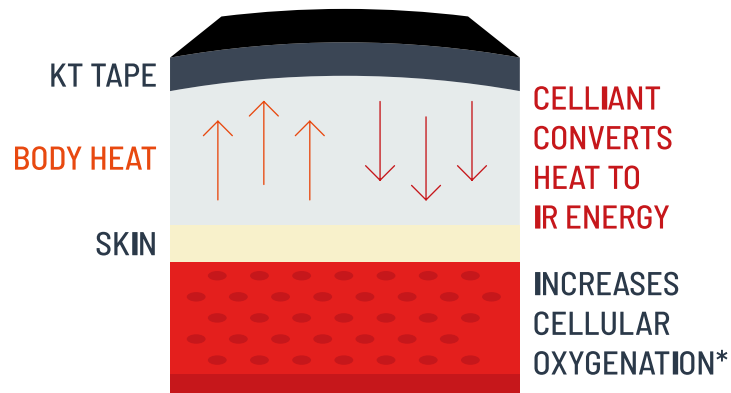
***NEW!***  
**CELLIANT® INFRARED  
TECHNOLOGY**

# CELLIANT®



**GLOBAL LEADER  
IN INFRARED TEXTILES**

CELLIANT® TECHNOLOGY TRANSFORMS  
BODY HEAT INTO INFRARED ENERGY TO  
IMPROVE CELLULAR OXYGENATION.



## INCREASES CELLULAR OXYGENATION



BREATHABLE



FOR HUMID  
CONDITIONS



INCREASED  
OXYGENATION

A muscular man is shown from the back, sitting on a light-colored floor. He is wearing a black knee sleeve on his right knee with the text "ICE SLEEVE" and a logo. He is also wearing white shorts with a small circular logo on the pocket and white sneakers with black accents. An orange horizontal banner is overlaid across the middle of the image, containing the text "CRUSH EVERY DAY".

**CRUSH EVERY DAY**

**ICT<sup>TM</sup> HEALTH**



### RECOVERY PATCH

Natural, easy to apply, drug-free patches provide swelling and inflammation relief for 1-3 days.



### ICE/HEAT MASSAGE BALL

Multi-functional massage roller ball with hot and cold therapy versatility. Removeable steel ball with interchangeable hot and cold inserts makes this a one-of-a-kind recovery tool.



### ICE/HEAT WRAP SYSTEM

Compression wrap system with interchangeable ice and heat packs is fully adjustable to conform to fit a wide variety of targeted body areas.



### WAVE<sup>TM</sup>

Innovative device that uses sensation-free electromagnetic therapy for on-the-go drug free pain relief that is clinically proven.



### ICE SLEEVE

The KT Health Ice Sleeve provides pain relief and recovery support for aching muscles and joints, while staying flexible and comfortable. Available in S/M and L/XL.



### BLISTER PREVENTION TAPE

Designed to prevent blisters, hot spots, and abrasions in highest-impact areas of heels, toes, fingers, and palms. Durable, non-woven fabric conforms to skin for comfortable wear up to 3 days.



## CHAFE SAFE STICK

Anti-Chafing formula designed for 24-hour protection and silky smooth application to defend against chafing, blisters, or other skin irritations.





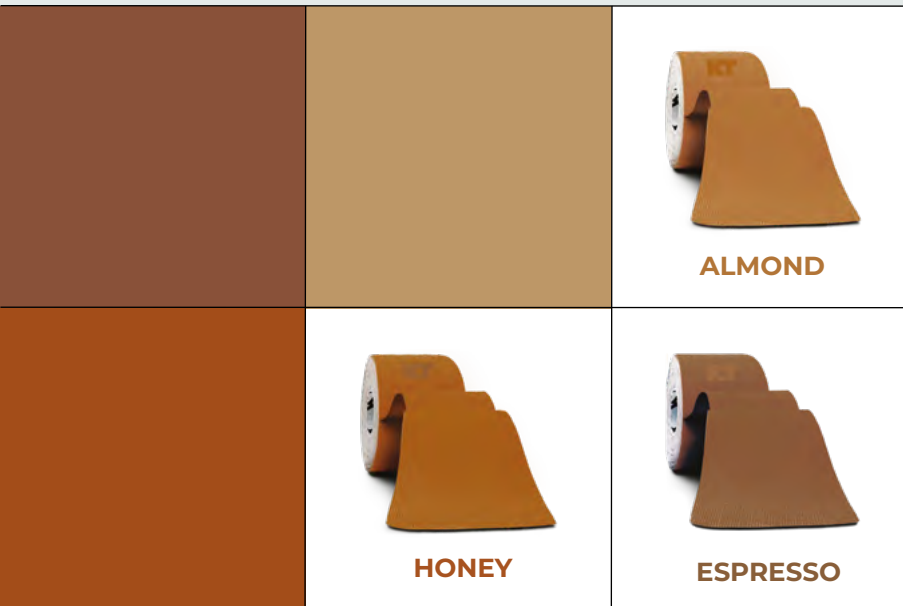
**PRO EXTREME®**

**TONES  
SERIES**



# TONES SERIES

- Blends in with your skin tone
- Tone matching logo disappears
- Our strongest adhesive
- Water resistant - stays on in water
- 4-7 days of wear



## 3 TONES FOR BETTER MATCHING SKIN



BREATHABLE



FOR HUMID CONDITIONS



WATER RESISTANT

# SPORTS MEDICINE



## COTTON 125 FT UNCUT

125 ft of our #1 best-selling 100% cotton tape is water resistant and lasts for 1-3 days of comfortable wear. Available in multiple colors.



## COTTON 150 STRIP 10" PRECUT

150 strips of our #1 best-selling 100% cotton tape is water resistant and comes in precut strips that last for 1-3 days of comfortable wear. Available in multiple colors.



## PRO® 150 STRIP 10" PRECUT

150 strips of our #1 best-selling 100% synthetic tape is water resistant and comes in precut strips that last for 4-7 days of comfortable wear. Available in multiple colors and patterns.



## PRO® 125 FT UNCUT

125 ft of our #1 best-selling 100% synthetic tape is water resistant and lasts for 4-7 days of comfortable wear. Available in multiple colors and patterns.



## PRO EXTREME® 10" PRECUT

150 strips of our #1 best-selling 100% synthetic tape is water resistant and comes in precut strips that last for up to 7 days of comfortable wear. Available in multiple colors and patterns.



## PRO® WIDE 75 STRIP 10" PRECUT

75 strips of ultra-durable, double wide 100% synthetic tape. Great for larger muscle groups and lower back pain.



# MARKETING MATERIALS



## COTTON 20 STRIP 16 CT WIRE COUNTERTOP

Convenient wire display of 16 rolls of our #1 best-selling cotton tape in four best-selling colors. Includes foam core branded header card and wire countertop display.



## PRO® + COTTON 20 STRIP 16 CT WIRE COUNTERTOP

Convenient wire display of 8 rolls of our #1 best-selling cotton tape and 8 rolls out our #1 best-selling synthetic Pro tape in four best-selling colors. Includes foam core branded header, card and wire countertop display.



## PRO® 20 STRIP 16 CT WIRE DISPLAY

Convenient wire display of 16 rolls of our #1 best-selling synthetic tape in four best-selling colors. Includes foam core branded header card and wire countertop display.



# ICE SLEEVE

**NEW!**  
FLEXIBLE COLD  
COMPRESSION SLEEVE  
TECHNOLOGY

# PAIN RELIEF & RECOVERY

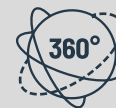
The KT Health Ice Sleeve provides pain relief and recovery support for aching muscles and joints, while staying flexible and comfortable. Available in S/M and L/XL.



## STAYS FLEXIBLE WHILE COLD



ICE THERAPY



DIRECT 360° COOLING



COMFORTABLE/FLEXIBLE COMPRESSION



***Crush every  
step.***

# LIMITED AVAILABILITY PRODUCTS



### FLEX

Reinforced tape with embedded FreeFlex™ offers extra support and stability. Engineered to provide more effective, comfortable support for weak or injured knees. Comfortable for up to 3 days of wear.



### COLD MASSAGE BALL

Cold massage roller ball with removable steel ball with two reusable gel inserts for longer lasting cold therapy.





**APPLY FOR A  
WHOLESALE ACCOUNT**



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